

## Centre for Development of Nagpur Region (CDNR)

The Centre for Development of Nagpur Region (CDNR) is to be involved in helping local businesses with support activities such as market research, diversification and growth strategies, project implementation and organizing both short term and long term Programmes relevant to the local community and society of the region. The members of the local community who may otherwise have limited opportunities for getting the latest exposure to training for skill development is provided with such opportunities by the Institute. The objective of the Institute is to respond to the local needs and make the facilities of the Institute available for the training of the local talented youths of the region.

CENTRE's activities will be mainly in two areas:

a) Facilitate forming of Business Advisory Groups to help local businesses in the areas of market research, analysis of current business, diversification strategy, implementation and training. Each business advisory group will consist of:

- 3-5 students from OCTAVE
- One or more teaching faculty and/or local guest speaker/visiting faculty and OCTAVE friends
- One of the OCTAVE founders

This group will work very closely with the assigned business and the owners.

OCTAVE will work closely with TiE Nagpur chapter to identify businesses which are ready and are inclined to seek above help as the process will require commitment from all involved.

b) The Centre will offer practice-oriented management courses. The Centre will offer a unique opportunity for the young entrepreneurs, businessmen and women, business executives and officers of the region to avail of the opportunities of training in skill development in various phases of their business and entrepreneurial activity.

The objectives of the courses are to train the participants to develop business ideas and projects which can, not only be sustainable but also relevant to the society. The Centre also aims to develop a deep insight among the participants and develop a theoretical and practical understanding of the complex set of interrelated economic, social and environmental issues by bringing out the local and hidden talents, skills and capabilities among the youth.

Courses at the Centre are specially designed to train the local youths so that they are able to avail the opportunities of the emerging business both for the development of the self as well as the society and economy in tune with the emerging market scenario.

Some of the Programmes to be organized may include the following and will be based on the actual requirement by local businesses. These courses will be identified with the help of TiE Nagpur and its members.

1. Leadership skills
2. Communication skills

3. Negotiation skills
4. Stress management
5. Decision making
6. Information skills
7. Time management
8. Problem solving
9. Project Management

The CENTRE by offering a broad diversity of programmes in varied disciplines of business management skills will help participants to expand and extend their business operations and stimulate their business through management skills.

c) Increasing employability of the graduates in the region: Currently, many students passing out from colleges do so without obtaining the kind of skills they really need to work in a real-world environment. Among the drawbacks many students face are a lack of ability to analyze or solve problems, relate problems to different contexts, communicate clearly and have an integrated understanding of different branches of knowledge.

With the help of proper market research, close interaction with industry, need-based approach and effective programs the Centre aims to provide necessary training for such graduates via short courses on

- Communication skills, including speaking confidently
- Problem analysis and solutions
- Understanding corporate work environment
- Becoming result oriented
- Acquiring job skills (Office management, Customer interaction, project management, Problem Solving etc.)